

CAPHIS EXECUTIVE COMMITTEE MEETING

May 23, 2010

Hilton Hotel, Room 2C, Washington, DC

Attending: Ysabel Bertolucci, Barbara Bibel, Nikki Detmar, Jana Liebermann, Rhonda Allard, Kay Hogan Smith

Ysabel brought the meeting to order at 7:30 a.m. The main agenda, she noted, was to set the agenda for the business meeting the next day.

Ysabel also stated that at the MLA Section Council meeting, the sections were encouraged to make sure their sites had the new officers listed, including committee chairs. She said that Carol Attwood, while not available for this meeting, had committed to being treasurer and that Gillian would continue as webmaster. (She is also the chair-elect of her chapter.) She also announced that MLA had provided a new management system so that sections could have authority to obtain and use their own section mailing lists without having to go through the MLA office. (Getting the mailing list has been problematic in the past.) It was noted that renewals for the sections may be low because many times new members never hear from their section. It is hoped the Section Shuffle on Tuesday will help in recruiting new members.

There was a general discussion of recruiting and retaining section members. Rhonda raised the issue of the CAPHIS listserv, wondering if it might be too valuable an asset to the section to make it an open list. Perhaps it might be a members only perk?

Barbara noted that the book reviews in CAPHIS Connections (newsletter) had to be written by members only, so only members could take advantage of that promotion advancing opportunity.

Jana offered her opinion that a major value of the section is that of building community among consumer health librarians.

Ysabel remarked that 15 CAPHIS members had volunteered for the Top 100 Committee in the past year, and 5 ended up serving on that committee and completing the work of updating the list.

Ysabel also brought up the issue of the cost of the requirement to be a member of MLA in order to be a member of CAPHIS (or any other section). There was some discussion of the potential attractiveness of CAPHIS to non-MLA members. Ysabel noted that there is no reciprocity among the major organizations (MLA and ALA for example) in allowing each other's members to join their sections.

The "Exchange" list and its role in promoting collection development as a member asset was noted. It was also noted that hospitals can be institutional MLA members (so that individual hospital librarians don't need to join).

Ysabel then introduced Jana Liebermann as the incoming chair-elect, and invited her to talk about her plans for section programming in 2011 in Minneapolis.

Jana said she was trying to rethink the role of CHI in the context of the library in general and thought some programming along those lines might be useful. She asked for help in planning the programming.

Rhonda suggested that she ask for suggestions on the listserv. She said that in her experience practical solutions programs were more popular with members.

Jana floated an idea of partnering with another section on EHR programming.

Kay suggested programming to help librarians deal with the new health care reform legislation, and Barbara noted that she was getting lots of questions in her library on that issue.

Barbara also suggested putting the call for ideas on the agenda for the business meeting tomorrow.

Rhonda suggested programming based on CTS (clinical translational science). Jana agreed that addressing the idea of adding research into what we do as librarians is an important idea. Ysabel noted the efforts that MLA is making in building the research community among librarians. Jana asked about the possibility of a section on the website devoted to research projects among members.

The committee welcomed a late visitor to the meeting, Linda Butson from Florida.

Jana continued by floating the issue of librarians connecting with others in their institutions who are involved in consumer health information promotion, and their sometime conflicting agendas. Rhonda agreed that sometimes people wanted information on alternatives that the particular institution did not provide.

It was agreed that Jana would float these ideas and ask for others at the business meeting.

Ysabel asked Rhonda to talk about the 2010 programming. Rhonda said that the "Traffic Is a Good Thing" section program (co-sponsored with Hospital Libraries and Public Services Sections and the Library Marketing SIG) is scheduled for this afternoon. Ysabel said that she would put Rhonda on the agenda for the business meeting to talk about the program.

Rhonda asked about the value to the section in sponsoring programs, and how many should they? Ysabel stated that MLA encouraged sections to sponsor no more than 1 program. She noted that in years past the section programming had resulted in too many detailed programming themes, so that broader presentations were excluded. Rhonda asked if MLA might ask members what they're working on beforehand, then shape the programming around the responses. Jana and Ysabel replied that MLA had attempted to do that this year, noting the lightning presentations at this year's meeting.

There was some more discussion on next year's programming. Jana noted that she could possibly put together a panel discussion on privacy in the consumer health context. Nikki brought up MedlinePlus Connect and EHR as well as the demise of Go Local.

The committee welcomed another late visitor, Linda Janda.

Ysabel commended the great ideas about programming. She then asked Nikki about the blog issue. Nikki said that her sense from the last committee meeting was that there was not unity on the issue, so it is still an open question whether to migrate from the online newsletter to a blog. Ysabel asked if the blog would be for members only. Nikki and Barbara both suggested that the blog be open while the list be closed for members only. Jana noted the excellent quality of CPHIS Connections, and asked if other sections had such good newsletters. She suggested that closing the list to members only would be disruptive. Rhonda noted that it would take planning and good communication (pre-publicity) with list members. She also saw the issue of the section not getting a lot of money for needed programming and awards or research, while we offer a lot that's of value such as the newsletter book reviews for free. Jana asked for background information on CAPHIS finances. Ysabel noted that the CAPHIS treasurer was unable to make MLA, and she had no information on our finances. She agreed that the Section was unable to afford things such as honoraria for speakers or travel support. She also informed committee members that a lot of the money went toward things such as brochures and the CAPHIS Award. She noted that there was a \$10,000 requirement for an endowment for an MLA award, however if the CAPHIS Award were to become an MLA award, it would have to be juried, taking it out of our control as a section. In response to a question, Ysabel stated that the deadline for the MLA Awards Banquet program insert announcing the award winners was March 15. Rhonda asked if she should put out a call early for award nominees this year. Ysabel said yes, but stated that Steve Douglas had also done so this year and received no nominations.

Getting back to the discussion on the value of CAPHIS to its members, Jana suggested that we may have to show the value of joining MLA to our potential members as well.

Ysabel made some suggestions for next year's meeting to Jana. She noted that ideally the business meeting would follow the section program, with the executive committee meeting the day before the business meeting. She also noted that MLA would not allow section programming on Wednesday morning. Jana asked about a tip sheet for incoming officers. Ysabel said that there were executive committee guides available. Kay noted that years ago the committee chairs and officers had been asked to come up with guidelines for their successors. Linda stated that other sections had such guides as well.

Rhonda asked about how to request payment from MLA for section programming invoices. There was some discussion about transfer of the treasury account.

Kay noted that it was close to time for the plenary session. Ysabel agreed that we should adjourn. She reminded everyone that the business meeting would be in the Oak Lawn Room on the lobby level tomorrow at 7:30 a.m.

The meeting was adjourned.

Respectfully submitted,

Kay Hogan Smith